



Broadway Statistics

Week Ending **3/29/2009** Week # **44**

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Show	Type	Theatre	Gross			Attendance			Perfs	Seats	% of Capacity	Avg Paid Admission	Top Ticket	
			Gross	Previous wk	Change	Attendance	Prev. wk	Change						
33 VARIATIONS	Play	EUGENE O'NEILL	\$304,731	\$367,554	(\$62,823)	4,990	5,322	-332	0	8	1,063	58.68%	\$61.07	\$350.00
AUGUST: OSAGE COUNTY	Play	MUSIC BOX	\$252,336	\$271,147	(\$18,811)	4,065	4,504	-439	0	8	979	51.90%	\$62.08	\$250.00
AVENUE Q	Musical	GOLDEN	\$285,394	\$332,180	(\$46,786)	4,661	5,410	-749	0	8	796	73.19%	\$61.23	\$200.00
BILLY ELLIOT: THE MUSICAL	Musical	IMPERIAL	\$1,146,559	\$1,188,954	(\$42,394)	11,033	11,200	-167	0	8	1,421	97.05%	\$103.92	\$300.00
BLITHE SPIRIT	Play	SHUBERT	\$624,769	\$640,703	(\$15,934)	9,147	9,295	-148	0	8	1,479	77.31%	\$68.30	\$300.00
CHICAGO	Musical	AMBASSADOR	\$538,372	\$592,621	(\$54,249)	7,823	7,870	-47	0	8	1,080	90.54%	\$68.82	\$250.00
EXIT THE KING	Play	BARRYMORE	\$367,738	\$368,543	(\$805)	5,604	6,205	-601	3	5	1,050	66.71%	\$65.62	\$250.00
GOD OF CARNAGE	Play	JACOBS	\$641,101	\$426,496	\$214,605	8,155	6,491	1,664	0	8	1,078	94.56%	\$78.61	\$250.00
GUYS AND DOLLS	Musical	NEDERLANDER	\$645,380	\$684,190	(\$38,810)	9,281	9,707	-426	0	8	1,217	95.33%	\$69.54	\$275.00
HAIR	Musical	AL HIRSCHFELD	\$652,858	\$660,599	(\$7,741)	10,160	10,214	-54	8	0	1,412	89.94%	\$64.26	\$252.00
HEDDA GABLER	Play	AMERICAN AIRLINES	\$263,452	\$242,875	\$20,577	5,411	5,081	330	0	8	740	91.40%	\$48.69	\$111.50
IMPRESSIONISM	Play	SCHOENFELD	\$289,057	\$353,263	(\$64,206)	4,699	5,918	-1,219	0	8	1,071	54.84%	\$61.51	\$300.00
IN THE HEIGHTS	Musical	RICHARD RODGERS	\$771,287	\$831,073	(\$59,786)	9,931	10,227	-296	0	8	1,365	90.94%	\$77.66	\$300.00
IRENA'S VOW	Play	WALTER KERR	\$181,727	\$206,040	(\$24,313)	4,033	4,684	-651	7	1	947	53.23%	\$45.06	\$150.00
JERSEY BOYS	Musical	AUGUST WILSON	\$1,010,789	\$1,032,100	(\$21,311)	9,765	9,833	-68	0	8	1,222	99.89%	\$103.51	\$350.00
JOE TURNER'S COME AND GONE	Play	BELASCO	\$142,359	\$78,336	\$64,022	3,859	2,175	1,684	8	0	1,018	47.38%	\$36.89	\$90.00
MAMMA MIA!	Musical	WINTER GARDEN	\$869,665	\$882,929	(\$13,264)	11,828	11,753	75	0	8	1,498	98.70%	\$73.53	\$200.00
MARY POPPINS	Musical	NEW AMSTERDAM	\$742,823	\$797,511	(\$54,687)	12,536	13,348	-812	0	8	1,797	87.20%	\$59.26	\$250.00
NEXT TO NORMAL	Musical	BOOTH	\$124,188			2,435			4	0	772	78.85%	\$51.00	\$200.00
REASONS TO BE PRETTY	Play	LYCEUM	\$121,629	\$106,449	\$15,180	3,089	2,743	346	8	0	910	42.43%	\$39.37	\$225.00
ROCK OF AGES	Musical	BROOKS ATKINSON	\$239,114	\$229,602	\$9,512	6,087	5,805	282	7	0	979	88.82%	\$39.28	\$175.00
SHREK THE MUSICAL	Musical	BROADWAY	\$668,268	\$729,963	(\$61,695)	9,763	10,503	-740	0	8	1,735	70.34%	\$68.45	\$300.00
SOUTH PACIFIC	Musical	VIVIAN BEAUMONT	\$882,694	\$889,051	(\$6,357)	8,032	8,168	-136	0	8	1,041	96.45%	\$109.90	\$125.00
THE 39 STEPS	Play	HELEN HAYES	\$212,641	\$231,707	(\$19,066)	3,517	3,837	-320	0	8	589	74.64%	\$60.46	\$111.50



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THE LION KING	Musical	MINSKOFF	\$1,099,727	\$1,128,139	(\$28,412)	12,530	12,537	-7	0	8	1,654	94.69%	\$87.77	\$250.00
THE LITTLE MERMAID	Musical	LUNT-FONTANNE	\$674,857	\$720,697	(\$45,840)	9,870	10,889	-1,019	0	8	1,520	81.17%	\$68.37	\$250.00
THE PHANTOM OF THE OPERA	Musical	MAJESTIC	\$783,135	\$834,070	(\$50,934)	12,786	12,908	-122	0	8	1,615	98.96%	\$61.25	\$200.00
WEST SIDE STORY	Musical	PALACE	\$1,169,572	\$1,004,497	\$165,075	13,656	13,552	104	0	8	1,697	100.59%	\$85.65	\$300.00
WICKED	Musical	GERSHWIN	\$1,413,721	\$1,444,495	(\$30,774)	14,472	14,472	0	0	8	1,809	100.00%	\$97.69	\$300.00

This week	Gross = \$17,119,944	Attendance = 233,218	45	182	83.18%
* This week last season	Gross = \$21,156,392	Attendance = 282,569			
Last week - 3/22/2009	Gross = \$17,391,273	Attendance = 237,025			
* Season to date	Gross = \$764,309,417	Attendance = 9,765,874	Playing Weeks = 1,276		
* Last season to date	Gross = \$742,672,210	Attendance = 9,771,710	Playing Weeks = 1,278		
% difference	Gross = 2.9%	Attendance = -0.1%	Playing Weeks = -0.2%		

*NOTE: Gross and Attendance numbers do not include Young Frankenstein (previews began 10/11/07, closed 1/4/09).

HEDDA GABBLER closed 3/29.

IMPRESSIONISM opened 3/24.

EXIT THE KING opened 3/26.

IRENA'S VOW opened 3/29.

HAIR is in previews at the Hirschfeld and opens 3/31.

REASONS TO BE PRETTY is in previews at the Lyceum and opens 4/2.

ROCK OF AGES is in previews at the Atkinson and opens 4/7.

NEXT TO NORMAL is in previews at the Booth and opens 4/15.

JOE TURNER'S COME AND GONE is in previews at the Belasco and opens 4/16.