



Broadway Statistics

Week Ending **2/22/2009** Week # **39**

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Show	Type	Theatre	Gross			Attendance			Perfs	Seats	% of Capacity	Avg Paid Admission	Top Ticket	
			Gross	Previous wk	Change	Attendance	Prev. wk	Change						
33 VARIATIONS	Play	EUGENE O'NEILL	\$257,720	\$246,337	\$11,383	4,386	4,154	232	8	0	1,059	51.77%	\$58.76	\$115.00
AUGUST: OSAGE COUNTY	Play	MUSIC BOX	\$280,378	\$359,225	(\$78,847)	4,757	5,338	-581	0	8	979	60.74%	\$58.94	\$250.00
AVENUE Q	Musical	GOLDEN	\$321,544	\$347,043	(\$25,499)	5,426	5,101	325	0	8	796	85.21%	\$59.26	\$200.00
BILLY ELLIOT: THE MUSICAL	Musical	IMPERIAL	\$1,180,058	\$1,054,838	\$125,219	10,983	9,562	1,421	0	8	1,421	96.61%	\$107.44	\$300.00
CHICAGO	Musical	AMBASSADOR	\$526,922	\$575,919	(\$48,998)	7,506	7,404	102	0	8	1,080	86.88%	\$70.20	\$250.00
GUYS AND DOLLS	Musical	NEDERLANDER	\$608,247	\$559,721	\$48,526	9,516	8,775	741	8	0	1,188	100.13%	\$63.92	\$275.00
HEDDA GABLER	Play	AMERICAN AIRLINES	\$223,429	\$226,233	(\$2,804)	4,425	4,482	-57	0	8	740	74.75%	\$50.49	\$111.50
IN THE HEIGHTS	Musical	RICHARD RODGERS	\$842,141	\$907,262	(\$65,121)	10,297	10,226	71	0	8	1,365	94.29%	\$81.79	\$300.00
JERSEY BOYS	Musical	AUGUST WILSON	\$1,051,295	\$991,452	\$59,843	9,892	9,058	834	0	8	1,222	101.19%	\$106.28	\$350.00
MAMMA MIA!	Musical	WINTER GARDEN	\$895,160	\$883,212	\$11,948	11,685	10,665	1,020	0	8	1,498	97.51%	\$76.61	\$200.00
MARY POPPINS	Musical	NEW AMSTERDAM	\$826,927	\$784,126	\$42,801	13,297	11,720	1,577	0	8	1,797	92.49%	\$62.19	\$250.00
PAL JOEY	Musical	STUDIO 54	\$290,366	\$383,431	(\$93,064)	5,869	7,208	-1,339	0	8	1,004	73.07%	\$49.47	\$126.50
SHREK THE MUSICAL	Musical	BROADWAY	\$850,280	\$765,516	\$84,764	12,060	10,298	1,762	0	8	1,735	86.89%	\$70.50	\$300.00
SOUTH PACIFIC	Musical	VIVIAN BEAUMONT	\$921,580	\$810,535	\$111,045	8,162	7,184	978	0	8	1,041	98.01%	\$112.91	\$125.00
SPEED THE PLOW	Play	BARRYMORE	\$406,860	\$419,987	(\$13,126)	5,852	6,100	-248	0	8	1,058	69.14%	\$69.52	\$250.00
THE 39 STEPS	Play	HELEN HAYES	\$246,919	\$210,331	\$36,588	4,164	3,325	839	0	8	589	88.37%	\$59.30	\$111.50
THE AMERICAN PLAN	Play	FRIEDMAN	\$218,117	\$222,672	(\$4,555)	4,164	3,863	301	0	8	650	80.08%	\$52.38	\$105.00
THE LION KING	Musical	MINSKOFF	\$1,144,776	\$1,050,722	\$94,054	12,918	11,644	1,274	0	8	1,654	97.63%	\$88.62	\$250.00
THE LITTLE MERMAID	Musical	LUNT-FONTANNE	\$783,776	\$728,152	\$55,624	10,802	9,813	989	0	8	1,520	88.83%	\$72.56	\$250.00
THE PHANTOM OF THE OPERA	Musical	MAJESTIC	\$772,938	\$645,295	\$127,642	12,254	9,306	2,948	0	8	1,615	94.85%	\$63.08	\$200.00
THE STORY OF MY LIFE	Musical	BOOTH	\$84,060	\$106,739	(\$22,679)	1,927	2,635	-708	3	5	780	30.88%	\$43.62	\$175.00
WICKED	Musical	GERSHWIN	\$1,449,915	\$1,228,776	\$221,139	14,472	13,545	927	0	8	1,809	100.00%	\$100.19	\$300.00
YOU'RE WELCOME AMERICA. A FINAL NIGHT WITH	Special	CORT	\$871,127	\$846,507	\$24,620	8,537	8,446	91	0	8	1,067	100.01%	\$102.04	\$250.00

For previous weeks, season statistics, and other statistical information, visit the Research section of broadwayleague.com. For show credits, visit ibdb.com.



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Show	Type	Theatre	Gross	Gross Previous wk	Change	Attendance	Attendance Prev. wk	Change	Prevs	Perfs	Seats	% of Capacity	Avg Paid Admission	Top Ticket
This week			Gross = \$15,054,535			Attendance = 193,351			19	165	87.36%			
* This week last season			Gross = \$17,910,138			Attendance = 251,789								
Last week - 2/15/2009			Gross = \$14,354,031			Attendance = 179,852								
* Season to date			Gross = \$685,760,418			Attendance = 8,705,950			Playing Weeks =	1,139				
* Last season to date			Gross = \$651,799,032			Attendance = 8,514,936			Playing Weeks =	1,116				
% difference			Gross = 5.2%			Attendance = 2.2%			Playing Weeks =	2.1%				

*NOTE: Gross and Attendance numbers do not include Young Frankenstein (previews began 10/11/07, closed 1/4/09).

THE STORY OF MY LIFE opened at the Booth 2/19; the production closed 2/22.
SPEED-THE-PLOW closed 2/22.
GUYS AND DOLLS is in previews at the Nederlander and opens 3/1.
33 VARIATIONS is in previews at the Eugene O'Neill and opens 3/9.