

Dear Casting Directors and Associates:

Recently the City Attorney's Office of Los Angeles, The CSA and The Teamsters met to discuss the new California Law AB 1319, "The Krekorian Talent Scam Prevention Act of 2009".

The outcome of this meeting was an update of the 2002 Workshop Guidelines.

The new Guidelines which are attached must be strictly adhered to if you choose to teach classes and avoid possible fines.

Please read them carefully and note that there are differences between the 2002 and the 2010 Guidelines.

Highlights of the new guidelines include:

A Workshop Company must prove to the Casting Director (CD), Associate (CA)or Assistant that they have secured a \$50,000. bond with the State of California.as per AB 1319. The CD/CA does not have to be bonded, the Workshop company does.

The Workshop cannot be used for the purpose of auditions, pre-reads or suggestions of future employment. The workshop must be a real teaching experience.

The CD/CA must read the following disclaimer at the beginning of every class:

"This workshop is a learning experience. It is not an audition or employment opportunity. As such, THE CASTING DIRECTOR OR ASSOCIATE TEACHING THE COURSE WILL NOT BE TAKING HOME, NOR BE GIVEN ACCESS TO, YOUR HEADSHOT, RESUME, OR OTHER PROMOTIONAL MATERIAL."

The CD/CA who teach at a Workshop must have one or more of the following qualifications: Member in good standing of the Casting Society of America; or Eighteen(18) months of experience as a Casting Director; or Eighteen (18) months of experience as a Casting Associate consisting of active participation in auditioning and presenting actors to producers and directors. Additionally, CA must have written permission from a CD that they have worked for within the last 18 months to teach a Workshop. A Casting Assistant may teach a workshop if they have the same qualifications as a Casting Associate and a letter from a Casting Director they have worked with within the last Eighteen (18) months.

A CD/CA must review all advertising the Workshop Company sends out to make sure that your credits are properly stated and that there is not inference that the Workshop is anything but an educational experience. No mention of meeting the Casting Person for future projects, job opportunities, etc. can be made.

A CD/CD cannot take head-shots, resumes, demo reels, etc. from any of the participating students at the end of the class.

These are just a few of the guidelines. All the guidelines must now be followed by California Law. Please take the time to read them.

Sincerely,
Steering Committee/
Ed Duffy
Teamsters local 399
Business Agent

RULES FOR CASTING DIRECTORS AND CASTING ASSOCIATES PARTICIPATING

AT WORKSHOPS WHERE ACTORS PAY

WORKSHOPS SHOULD BE CONDUCTED FOR EDUCATIONAL PURPOSES ONLY AND IT IS PERMISSABLE FOR CASTING DIRECTORS/CASTING ASSOCIATES TO RECEIVE A STIPEND FOR TEACHING SUCH WORKSHOPS IF THE FOLLOWING GUIDELINES ARE ADHERED TO:

1. The Casting Director/Casting Associate (and Casting Assistant) (CD/CA) may not

use workshops for the purpose of auditions, "pre-reads" or suggestions of future employment. The workshop may not be structured so that the majority of actor-participants are given the opportunity to perform a scene, and provided only simple redirect or feedback. The workshop shall be a real teaching experience and not resemble an audition.

2. The CD/CA may not retain a student/actor's headshot, résumé, business card, reel, DVD, other electronic media, other promotional material, or any links thereto.

- All such promotional material may be provided for use during the workshop only and must be returned to the student/actor at the conclusion of that day's workshop.

(For workshops conducted online, the CD/CA may not retain a copy and must delete it from his/her computer's hard drive.)

- At the beginning of the workshop, the CD/CA shall read the following disclaimer to the class exactly as written:

"This workshop is a learning experience. It is not an audition or employment opportunity. As such, when this class is over, I will not

be taking home, nor be given access to your headshot, resume or

any of your other promotional materials."

- The CD/CA may not participate in any workshop which provides, or advertises that it will provide the CD/CA with a student/actor's headshot, resume, profile etc. (other than for use during the workshop only.)

- The CD/CA may not participate in any workshop which provides, or advertises that it will provide the CD/CA at any time with an electronic link or other access to the

student/actor's headshot, resume, profile etc.

- The workshop may provide a worksheet with thumbnail photos of the actors and space on the worksheet to make comments, but is not required. The worksheet may not have any contact information other than the name

(Note: No sooner than 24 hours after the workshop is completed, the CD/CA may request the workshop provide the contact information (name, phone number, e-mail, agent/manager).of a student/actor on an individual basis. However, this may not include a headshot, resume, profile or other promotional information. Also, the CD/CA and workshop may not publicize this to the class at any time.

3. The CD/CA must inquire whether the workshop has a bond posted with the State Labor Commissioner as required by Labor Code section 1703.3(a), and may not participate unless it does.

4. The CD/CA may not use sides or materials from any show the CD/CA is currently casting or hired to cast, except if the roles being read are already cast.

5. The CD/CA must provide the workshop and the students with a specific lesson plan and the CD/CA must retain the lesson plan on file. The CD/CA should demand the workshop prominently display the lesson plan in its advertisements, including but not limited to internet websites, email, Facebook pages, Twitter, etc.

6. The CD/CA may not permit the use of the name, project information or likeness in any manner of a current production she/he is casting without first obtaining written permission from that production.

7. The Casting Director who teaches at a workshop must have one or more of the following qualifications:

- Member in good standing of the Casting Society of America; or
- Eighteen (18) months of experience as a Casting Director;

The Casting Associate who teaches at a workshop must have one or more of the following qualifications:

- Member in good standing of the Casting Society of America; or
- Eighteen (18) months of experience as a Casting Associate consisting of active participation in auditioning and presenting actors to producers and directors.

Additionally, the Casting Associate must have written permission from a CD that

they have worked for within the last eighteen (18) months to teach a workshop

and the workshop facilitator must keep this on file..

The Casting Assistant who teaches at a workshop must have the same qualifications as a Casting Associate and also have written permission from a CD that they have worked for within the last eighteen (18) months to teach a workshop and the workshop facilitator must keep this on file.

8. Prior to the workshop, the participating CD/CA must access the workshop's website (or Facebook/Twitter etc if there is no website) and use all reasonable efforts to determine how the workshop is promoting that event. The CD/CA may not participate in any workshop whose advertisements/representations are deceptive or otherwise violate the following guidelines:

- The workshop's advertisements must conspicuously disclose the following:

(For websites and similar electronic advertisements, this disclosure must appear on the home page):

“This workshop is a learning experience. It is not an audition or employment opportunity. When the workshop is over, the casting director/casting associate/casting director (whichever is applicable) teaching this workshop will not be taking home nor be given access

to your headshot, resume or any other of your promotional materials”

- The workshop's advertisements may not state or imply that attendees have had success in gaining auditions, interviews or employment as a result of meeting a casting director through a workshop, nor that any CD or CA has a preference for hiring

attendees at a particular workshop.

- The workshop's advertisements may not state or imply that the CD/CA is using the workshop to audition actors, using phrases such as "currently" casting, for example. It may otherwise list the CD/CA credits, including current projects.
- The workshop's advertisements may not use the name of a current production without written permission from the CD (who must have written permission from the production company)
- The workshop's advertisement may not be misleading about the credentials of the CD/CA participant

9. The CD/CA who participates in paid workshops is strongly encouraged to also participate in workshops that do not charge actors a fee. Contact the C.S.A., S.A.G., AFTRA and the S.A.G. Foundation for more details.